



18th Annual Conference of
Medical Microbiology & Infectious Diseases Society of Pakistan

May 27 - 29, 2021, Virtual Conference

Theme: "Infectious Diseases in the Era of the Pandemic"

President MMIDSP:

Dr Bushra Jamil

Conference Chair:

Dr Aisha Ilyas

Scientific Chair:

Dr Nosheen Nasir

Conference Secretary:

Dr Sunil Dodani

Dr Shobha Luxmi

General Secretary:

Dr Summiya Nizamuddin

Organizing Committee:

Dr Azizullah Khan Dhillon

Dr Fivzia Herekar

Dr Fiza Farooqui

Dr Fyezah Jehan

Dr Iffat Khanum

Dr Kiren Habib

Dr Naseem Akhter

Dr Osama Khalid

Dr Saman Nadeem

April 22, 2021

Subject: Tariff for Exhibitors

Dear Colleagues,

The Medical Microbiology and Infectious Diseases Society of Pakistan (MMIDSP) will be holding its 18th annual conference from May 27 - 29, 2021. This event will be conducted virtually. The theme of the conference is "**Infectious Diseases in the Era of the Pandemic**".

This year's theme will highlight the pandemics and its impact on global practices of infectious diseases.

On behalf of the organizing committee we cordially invite you to participate in this conference. The conference provides many opportunities for your company to increase visibility and showcase your product messages and benefits. The eminent medical professionals (including doctors, pediatricians, pharmacists, microbiologists, infectious diseases specialists and other lab staff) and policy makers attend this conference.

Our sponsorship packages provide the best way to maximize your engagement with your audience. These packages will give you maximum exposure, premium positioning and optimal engagement with delegates even with virtual event.

We offer three types of sponsorship packages for 3-day conference.

1. Exhibit Room

Rs. 200,000/-

– to showcase products and share the recorded presentation take questions and chat with live audience

2. Sponsor a Session

Rs. 100,000/-

– According to your product. The session will have the product highlighted throughout the session.

Contd. on next page

Medical Microbiology & Infectious Diseases Society of Pakistan

21-G/1, P.E.C.H.S., Shahrah-e-Faisal, Karachi

Email: info@mmidsp.com, Cell: 0333-3977011



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3. Sponsor Strip

Rs. 100,000/-

– during presentations you can promote your brand with on screen slide bars or stationary logos for up to 2 sessions for 2-3 minutes display in each session.

All cheques/payments to be made in the name of

"INFECTIOUS DISEASES SOCIETY OF PAKISTAN"

For more information, please contact:

Luqman Mahmood,
Manager-MMIDSP

Cell: 0333-3977011

10:00 a.m. to 4:00 p.m. (Monday-Friday)

Conference Secretary
Dr Sunil Dodani

Conference Chair
Dr Aisha Ilyas